



Newsletter

December 2012

Catalogue 2012 Download



A new Cloud Product and Accessories Catalogue 2013 will be available in January 2013 featuring new products due for launch at ISE 2013. You can download the current catalogue [here](#).

Did You Know?



The Cloud RSL-4 can be used to provide remote source and volume selection with the CX Series (except CX-163) and Z4/Z8 MKII Series Zone Mixers to provide remote source selection of only Inputs 3-6 inclusive? Very useful if you do not want to make Source Inputs 1 & 2 available in a particular zone.....



Middlesbrough Bus Services run with Cloud Z8 / PM8



Middlesbrough Bus Station located in the middle of Middlesbrough Town Centre enjoys 30,000 travellers passing through the station on a daily basis. For the benefit and safety of passengers Middlesbrough Council called in specialist AV installer, Riverside Leisure Promotions Ltd to design an audio system to provide public information messaging, background music and assistance with public-safety announcements.

Utilising Cloud CXV-425 four-channel amplifiers fitted with Bose Equalisation cards, 12 channels of 250W 100V amplification are provided across eight zones. A Cloud Z8 MKII Zone-Mixer at the heart of the system provides music and message playback from a number of sound sources but also accepts safety and automated general announcements from a Bosch messaging system triggered via a relay/key switch system. The messaging system also activates the Music Mute function of the Cloud Z8 MKII to ensure important safety announcements are heard. In addition three Cloud PM-8 paging microphones were deployed to allow communication on a zone by zone basis between the CCTV control room, the Arriva travel office and the bus station security office.

For the full case-study please [click here!](#)

New Products for ISE 2013 in Amsterdam



Cloud Electronics will be exhibiting at ISE 2013 from 29th January 2013 to 31st January 2013, an exhibition providing a unique mix of commercial and residential technologies. A range of new products and accessories from Cloud will be launched at the exhibition held at the Amsterdam RAI Exhibition and Convention Centre. If you are planning to attend ISE 2013 make sure you allow yourself time to visit the **Cloud Electronics Stand in Hall 11 (Stand no. 11D93)**, as it promises to be an exciting show. Last year's attendance exceeded 40,000 visitors and this year's show promises to be even busier. We look forward to seeing you in Amsterdam.

Wishing You A Merry Christmas 2012 and Happy New Year



We would like to take this opportunity to wish all of Cloud Electronics customers a very Merry Christmas and a Happy New Year for 2013.

The Cloud Electronics factory will be closed from **Friday 21st December 2012** at 2:30 pm and re-opens on **Wednesday 2nd January 2013** at 09:00 am.

We look forward to a bright and prosperous New Year in 2013.



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